Media Release: Licensed Partners

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Accessible Means of Egress Icon

Egress Group is an Australian owned company and the owners of the 'Accessible Means of Egress icon'.

Egress Group has developed the Accessible Exit Sign Project. The intention of the Project is to promote universal access and egress for all building occupants. Everyone deserves a safe means of egress from a building during an emergency, including those that may face some extra challenges negotiating an egress route.

The 'Accessible Means of Egress Icon' forms the critical component of the Accessible Exit Sign Project.

The website at http://accessibleexitsigns.com/ discusses the need for better signage and presents accessible exit sign solutions.

Time for a Redesign of Exit Signs

At Egress Group we believe it's time for a change. A change in attitudes, perceptions and legislation regarding exit signs in buildings.

We believe all buildings need to show the egress route from a building, with clear, unambiguous signage showing the path to safety. This includes adopting the use of the 'Accessible Means of Egress Icon' as part of the certified building design.

Egress Group now manages the licensing arrangements in the use of the 'Accessible Means of Egress Icon'. By doing so, we can maintain consistency in design, promote users of the Icon and use income generated to further promote the need for inclusive and accessible egress routes.

Licensed Partners

We encourage you to become a licensed partner of the Accessible Exit Sign Project, and a user of the 'Accessible Means of Egress Icon'.

You can then use the Icon on our designs, or you can design your own signs to suit your needs or local legislative requirements.

After entering into a commercial licensing agreement the Icon images will be provided in various file formats, at a high resolution for your own use (i.e. AI, EPS, GIF, JPG, PDF, PNG, PSD, SVG, TIFF file formats).

Stand out in the market if you are a signage manufacturer. Show corporate social responsibility if you are a building developer. Reduce risk if you are an owner of a building.

Please contact us at info@egressgroup.com.au, we'd love to add you to our list of licensed partners.